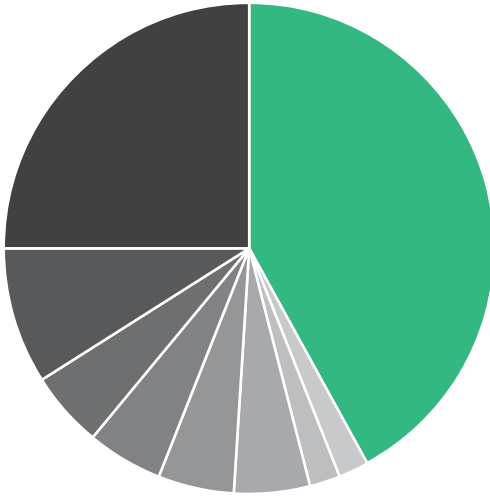


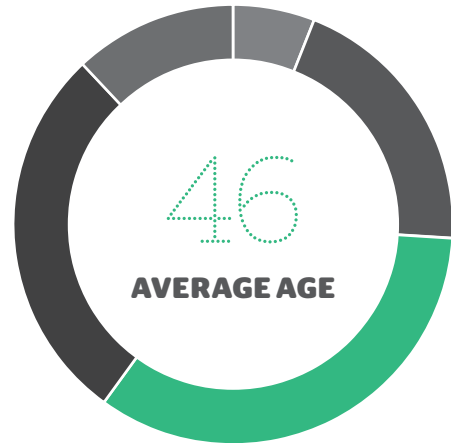
# CONVENE SALARY SURVEY 2024

## RESPONDENTS BY EMPLOYER



- 42%** Association meeting professional
- 25%** Corporate meeting professional
- 9%** Nonprofit meeting professional
- 5%** Professional conference organizer
- 5%** Association management company
- 5%** Independent meeting planner
- 5%** Other
- 2%** Educational
- 2%** Government

## RESPONDENTS BY AGE



- 5%** 20 to 29
- 20%** 30 to 39
- 34%** **40 to 49**
- 28%** 50 to 59
- 12%** 60 or older

## 2024 SALARY AVERAGE BY JOB TITLE (NORTH AMERICA)

<b>Coordinator/ Specialist</b> <b>\$64,268</b>	<b>Executive Level/VP</b> <b>\$116,144</b>
<b>Manager</b> <b>\$84,622</b>	<b>Director</b> <b>\$104,558</b>

## 2024 SALARY AVERAGE BY CURRENT ROLE

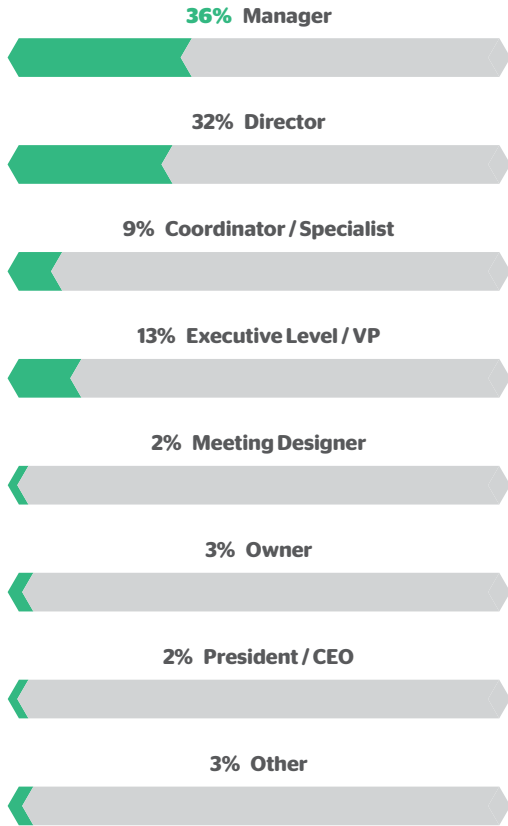
<b>Event Marketer</b> <b>\$82,500</b>	<b>Event Planner</b> <b>\$102,287</b>
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## 2024 SALARY AVERAGE BY ORGANIZATION TYPE

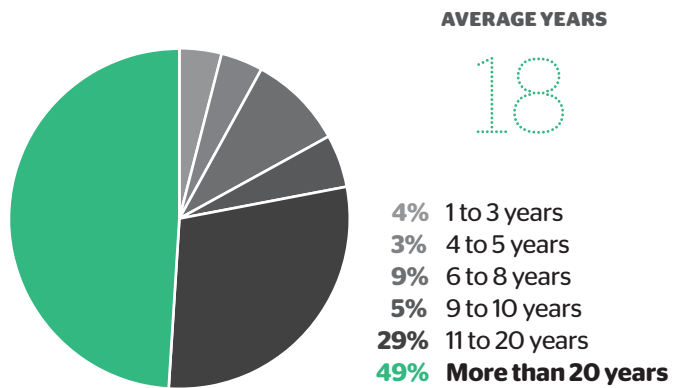
<b>Association</b> <b>\$101,864</b>	<b>Independent Meeting Planner</b> <b>\$75,000</b>
<b>Association Management Company</b> <b>\$89,240</b>	<b>Nonprofit</b> <b>\$105,183</b>
<b>Corporation</b> <b>\$89,457</b>	<b>Professional Conference Organizer</b> <b>\$81,600</b>

# CONVENE SALARY SURVEY 2024

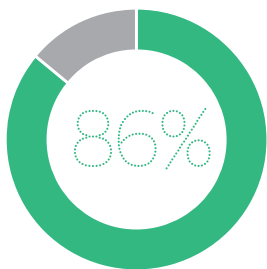
## RESPONDENTS BY JOB TITLE



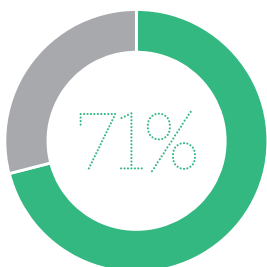
## YEARS OF MEETING MANAGEMENT EXPERIENCE



## CONTINUING EDUCATION

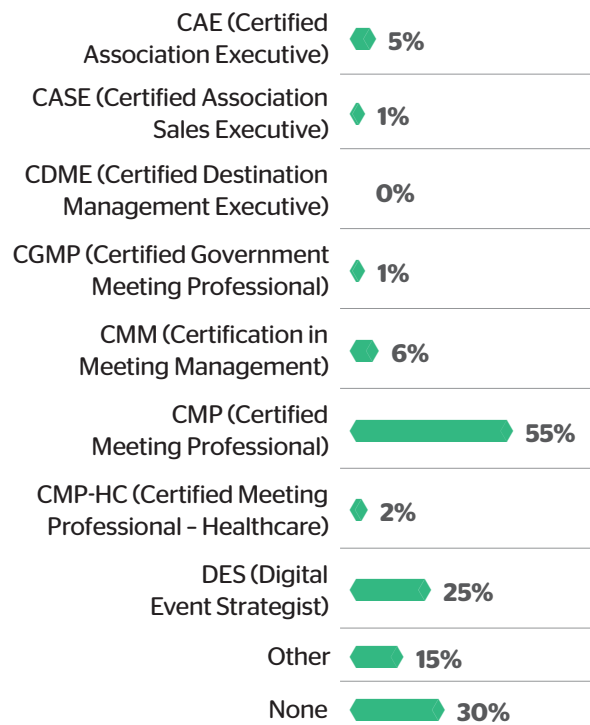


of respondents pursue upskilling on their own



work for organizations that regularly pay for them to attend educational events—three per year on average.

## PROFESSIONAL CREDENTIALS



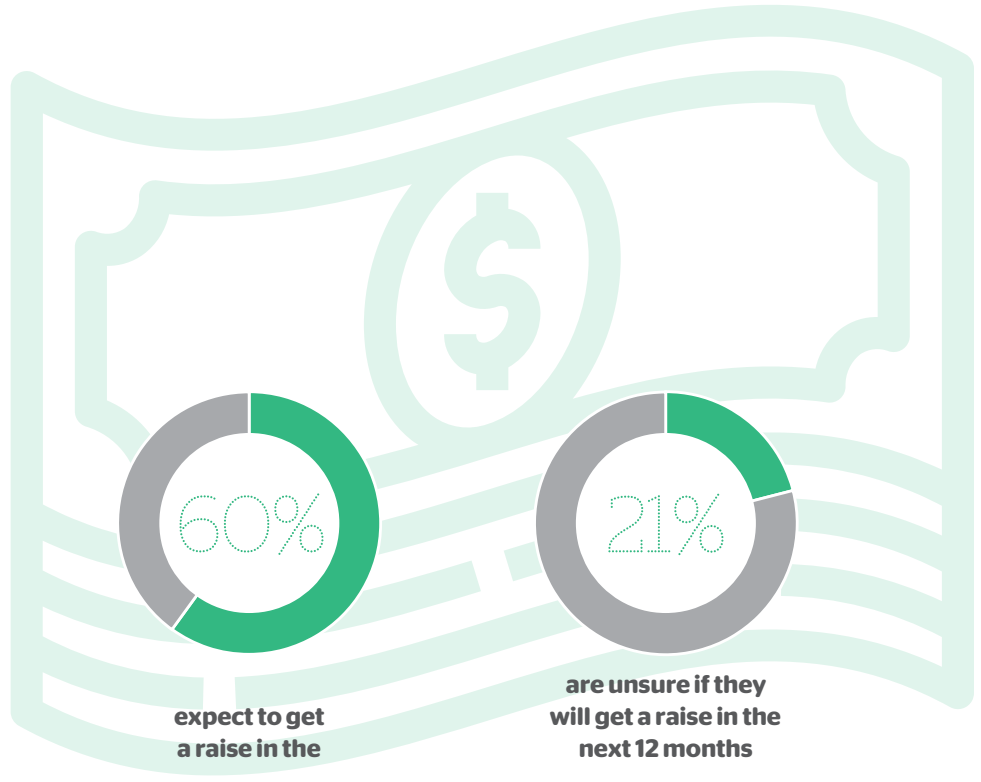
# CONVENE SALARY SURVEY 2024

**MEDIAN SALARY  
(OVER \$125,000)**

\$155,000

**HIGHEST SALARY  
(OVER \$125,000)**

\$285,000



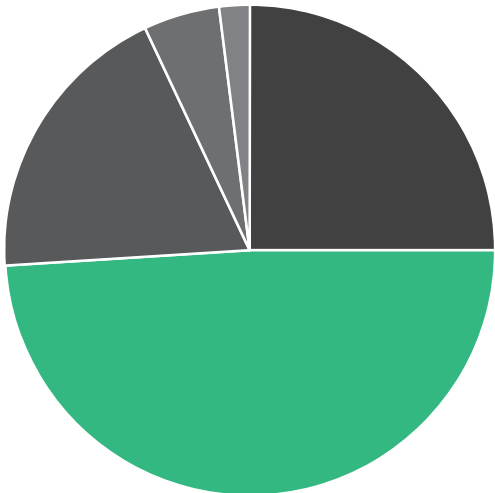
**AVERAGE SALARY**

\$103,150

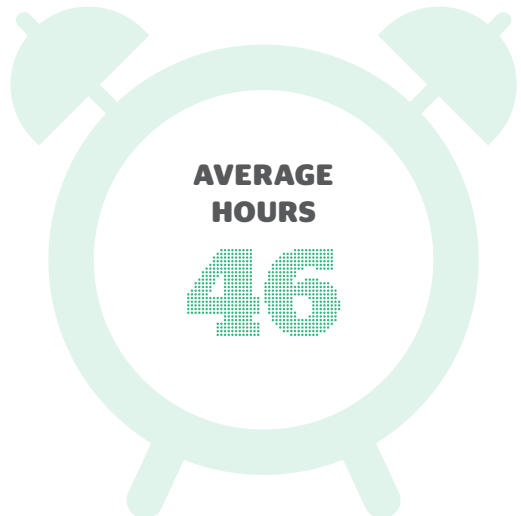
**MEDIAN SALARY**

\$100,000-\$124,999

## HOURS WORKED PER WEEK



25% 30 to 40  
49% 41 to 50  
19% 51 to 60  
5% 61 to 70  
2% 71 to 80



# CONVENE SALARY SURVEY 2024

## ORGANIZATION LOCATIONS

91%

North America

Europe

3%

Asia Pacific

2%

Central America

2%

South America

2%



## ORGANIZATION SCOPE



National

45%

State

4%

Regional

2%

## RACIAL OR ETHNIC IDENTITY

Caucasian or white = 73%

Black = 7%

Hispanic or Latino/a/x = 10%

Asian or Pacific Islander = 6%

Other = 1%

Prefer not to answer = 3%

# CONVENE SALARY SURVEY 2024



FEMALE

87%



MALE

13%

## SALARY INCREASE



14%

received a  
promotion

Average salary  
increase

8%

Changed  
employer

7%

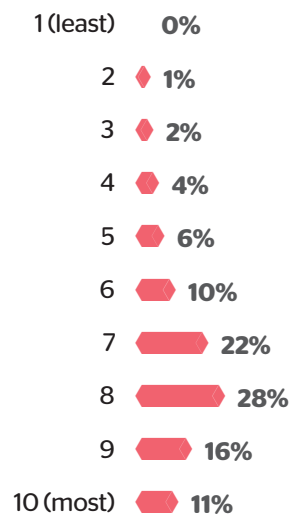


Satisfaction with job **7**

Satisfaction with business  
events profession in general **8**

Satisfaction with salary **7**

## JOB SATISFACTION



# CONVENE SALARY SURVEY 2024

Supervise a staff  
**\$98,958**

Do not supervise a staff  
 \$86,541

Very satisfied with job  
**\$110,216**

Male  
**\$108,871**

Female  
 \$102,839

Very satisfied with profession  
**\$106,927**

With CMP  
**\$109,911**

Without CMP  
 \$104,229

With DES  
**\$106,798**

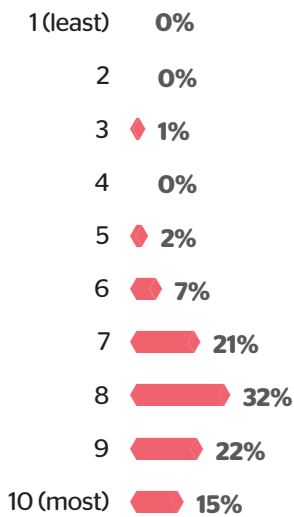
Without DES  
 \$106,214

With CMP + DES  
**\$106,342**

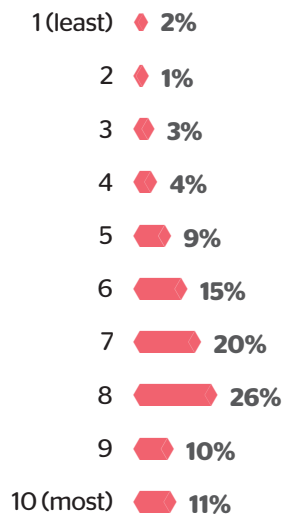
Without CMP + DES  
 \$94,429

**AVERAGE ANNUAL SALARY**  
**\$103,150**

## PROFESSION SATISFACTION



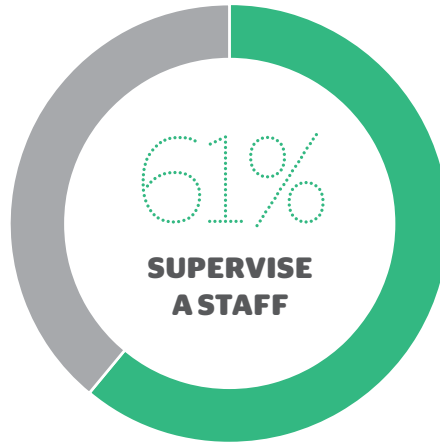
## SALARY SATISFACTION



# CONVENE SALARY SURVEY 2024



three out of five respondents supervise a staff



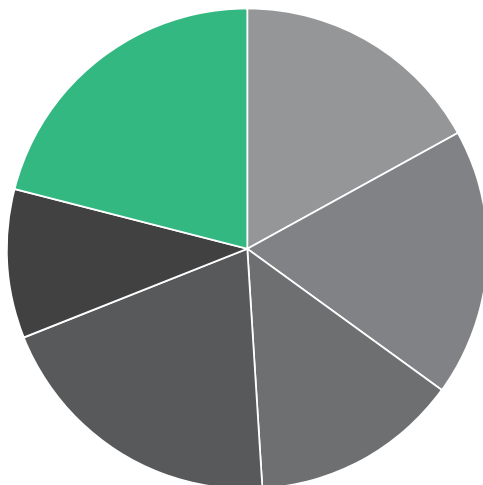
## NUMBER OF PEOPLE EMPLOYED BY ORGANIZATION

- 1 to 20 ▶= 20%
- 21 to 50 ▶= 21%
- 51 to 100 ▶= 13%
- 101 to 300 ▶= 18%
- 301 to 500 ▶= 5%
- Over 500 ▶= 23%

4  
average number of staff members who report directly to them

190  
average size of staff

## NUMBER OF MEETINGS PLANNED BY ORGANIZATIONS ANNUALLY

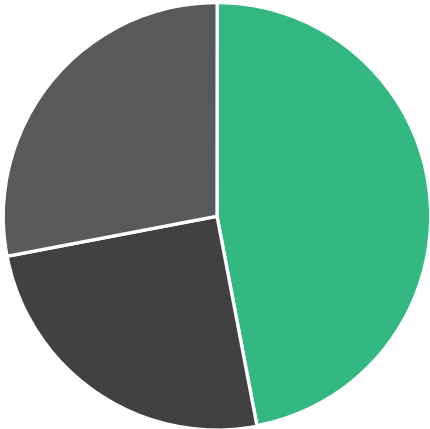


36  
median number of meetings planned a year

- 17% 1 to 5
- 18% 6 to 10
- 14% 11 to 20
- 20% 21 to 50
- 10% 51 to 100
- 21% More than 100

# CONVENE SALARY SURVEY 2024

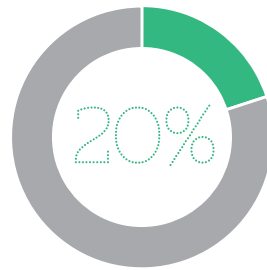
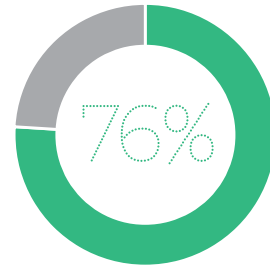
## ADDITIONAL DUTIES ADDED TO JOB DESCRIPTION IN 2024



**47% Yes, because of other reasons**  
**25% Yes, because I've assumed more responsibilities due to a loss of staffing**  
**28% No**

## SALARY CHANGE IN THE PAST TWELVE MONTHS

nearly eight out of 10 received a salary increase



one out of five said their pay

**86%**

of respondents work for an employer with a flexible work policy

## TIME OFF

(days taken in 2023)

▶= Paid Days Off

None ▶= 2%

1 to 10 days ▶= 20%

**11 to 15 days ▶= 30%**

16 to 20 days ▶= 26%

More than 20 days ▶= 21%

## FLEXIBLE WORK POLICIES

Flexible – I decide when to work from home and when to work from the office ▶= 29%

Fixed two to three days in the office, the rest from home ▶= 37%