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EDITORIAL CALENDAR 2025

2025	WITHIN FEATURE ARTICLES Full or Half Page ad	WITHIN SPECIAL SECTIONS Full or Half Page ad AND matching advertorial	BONUS DISTRIBUTION *	DEADLINES
Issue: FEBRUARY	PCMA CL25 RECAP MEDICAL MEETINGS	CONVENTION CONNECTIONS Special Two-page Advertorial Profile (no ad) NORTHEAST US NORTHWEST US	Convening Leaders 2025 (Digital Only)	Space close: 12/02/2024 Material close: 12/30/2024 PUBLISHES: 2/07/2025
Issue: APRIL	HOTEL TRENDS EVENT TECHNOLOGY	THE TOP TEN REASONS TO MEET IN... SOUTHEAST US	Business Events Industry Week (Digital Only)	Space close: 2/01/2025 Material close: 2/28/2025 PUBLISHES: 4/04/2025
Issue: JUNE	DMO/CVB UPDATE PCMA 2025 EDUCON PREVIEW	GAMING DESTINATIONS DESTINATION SPOTLIGHT Special Two-page Advertorial Profile (no ad)	CEMA Summit EduCon	Space close: 4/01/2025 Material close: 4/25/2025 PUBLISHES: 5/29/2025
DIGITAL ONLY Issue:	TBD	Special Digital Edition - EduCon 2025 ReCap - PENDING		TBD
Issue: AUGUST	CORPORATE MEETINGS MEDICAL MEETINGS ALSO IN THIS ISSUE: PCMA ANNUAL DIRECTORY* <i>IS THE REVERSE BACK COVER</i>	PCMA ANNUAL DIRECTORY OF EVENT DESTINATIONS, VENUES, AND TECHNOLOGY		Space close: 5/30/2025 Material close: 7/01/2025 PUBLISHES: 8/05/2025 <small>* ANNUAL DIRECTORY DIGITAL EDITION INCLUDES: 230,000 RETARGETING IMPRESSIONS</small>
Issue: OCTOBER	CONVENTION CENTERS GLOBAL MEETINGS ANNUAL SALARY RESEARCH	RESORT, GOLF, & SPA MEETINGS MIDWEST US SOUTHWEST US RENOVATIONS, EXPANSIONS, NEW BUILDINGS	Convening EMEA IMEX America	Space close: 7/01/2025 Material close: 8/28/2025 PUBLISHES: 9/30/2025
Issue: DECEMBER	ANNUAL MEETINGS INDUSTRY FORECAST MEETINGS MARKET SURVEY PCMA 2026 CONVENING LEADERS PREVIEW	CANADA EMEA APAC MEXICO, CARIBBEAN and LATIN AMERICA	Convening Leaders 2026	Space close: 10/01/2025 Material close: 11/01/2025 PUBLISHES: 12/12/2025

*Bonus distribution either digital and/or print